



Pumpkin Business-In-Place Expo September 16 - 19, 2020

To provide a safe expo experience and continue to support our local businesses this year, we will be changing the format of the Business Expo to encourage the community to patronize the business location of each participating vendor in our 2020 “Business-In-Place Expo”

Registered vendors will be listed in the Guidebook and on a virtual map on the Pumpkin Festival website with their hours and a brief description of their sale, promo, or giveaway. The Guidebook will also include a “ Business Bingo” card that will encourage the community to visit each stop that is part of the Expo. Vendors will also receive a yard sign that they can place out front or in the window to indicate they are a participating location.

Vendors are asked to decorate their display to the theme and send in a photo to be judged. Vendors will be asked to follow the Phase 4 Restore Illinois DCEO Guidelines (or current Restore IL guidelines during time of Expo) with their display. A toolkit with guidelines will be provided to registered vendors.

Vendors with multiple locations will be asked to indicate one location.

Vendors within a 10-mile radius of Morton may submit a pre-recorded 30-second video or reserve a video film spot for a 30-second commercial or a 5-minute Facebook Live demo. Videos will be uploaded on our Pumpkin Festival Facebook page and YouTube channels.

Submit a pre-recorded video = \$30

Professional commercial video recording = \$100 (video rights shared with business for use)

Facebook Live demo video recording = \$50 (Chamber/Expo Chairs to record)

For vendors **outside of the 10-mile radius** or that do not have a storefront, they will have the following options:

- A) Partner with a business located in Morton and set up a booth in their storefront. Vendors would be listed as participating location in the Business-In-Place Expo and will be included on the Business Bingo.
 - B) Submit a video to be uploaded to the Festival Facebook page. Vendors will have the option to submit a 30-second video for \$30.
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All vendors are responsible to supply their own tables, chairs for contactless themed display.

SET-UP & TEAR DOWN: Vendors will be asked to have their display set up start of business on Wednesday, September 16 and have it open and available to customers throughout the hours indicated on their application or end of business on Saturday, September 19.

DECORATIONS: Vendors are encouraged to decorate their displays to celebrate this year’s theme: “Roaring Pumpkins and All That Jazz”. Displays will be judged based on creativity, originality, and incorporation of the theme and pumpkins. Vendors will be asked to send in a photo by Thursday, September 17 and winners will be announced on Facebook on Friday, September 18.



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COMPANY NAME: _____

CONTACT PERSON: _____ **EMAIL:** _____

PHONE: _____ **DISPLAY ADDRESS:** _____

ON-SITE DISPLAYS AT BUSINESS LOCATIONS

- Vendors must be located within a 10-mile radius of Morton to reserve onsite filming.
- Vendors are asked to decorate to the 2020 theme “Roaring Pumpkins and All That Jazz”

Date	Your Hours (listed in Guidebook)
Wednesday (Sept. 16)	
Thursday (Sept. 17)	
Friday (Sept. 18)	
Saturday (Sept.19)	

Description of Display/Promo/Sale:

Options	Amount
In-Store Display (Wed - Sat): Members \$100; Non-Members \$150	
Video Recording (30 second video: \$100 or 5 min Facebook Live demo: \$50)	
Video Submission for Festival Facebook (30 second video): \$30	
Value Add-on: Plasticade Deluxe 2-sided A-Frame signboard from local vendor at Chamber cost (\$250)	:
Total Due:	

2019 Rates: \$425 member booth / \$725 non member booth

Return this form **with payment** to:
 Morton Chamber of Commerce, 415 W. Jefferson St., Morton IL 61550

My check made payable to Morton Chamber of Commerce is enclosed.

Credit Card Visa/MC/Discover

Card #: _____ Security Code: _____

Signature: _____ Exp. Date: _____