



56th Annual Morton Pumpkin Festival
Tour the Town
September 10 - 17



How can I participate in Tour the Town ?

Tour The Town

WHO: Pumpkin Festival Attendees, community members and visitors

WHAT: Businesses set up a themed display and offer swag items / special food items / discounts and coupons

WHERE: Brick & mortar business and organizations located in the Village of Morton

WHEN: Saturday, September 10 – Saturday, September 17

WHY: To bring awareness of Morton businesses during the Pumpkin Festival

**Merchants are encouraged to decorate their businesses and storefronts
to celebrate this year's theme:
"Pumpkins Go 80s"**

*Merchants will be listed in the Pumpkin Festival Guidebook
and on the virtual map on the Pumpkin Festival website.*

www.mortonpumpkinfestival.org

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Registered Tour the Town participants will be listed in the Pumpkin Festival Guidebook and on a virtual map on the Pumpkin Festival website with their hours and a brief description of their sale, promo, or giveaway and will also receive a yard sign they may place outside of their business to indicate they are a participating location.

WHEN: Saturday, September 10—Saturday, September 17

SET-UP & TEAR DOWN: Merchants will be asked to have their display set up start of business on Saturday, September 10 through Saturday, September 17 and have it open and available to customers throughout the hours indicated on their application.

COST: (Sat. - Sat): Members \$100; Non-Members \$150

COMPANY NAME: _____

CONTACT PERSON: _____ EMAIL: _____

PHONE: _____ ADDRESS: _____

Table with 2 columns: Day of the Festival, Your Hours (listed in Guidebook). Rows include days from Saturday (Sept. 10) to Saturday (Sept. 17).

Description of Display/Promo/Sale/Giveaway:

Four horizontal lines for entering the description of the display, promo, sale, or giveaway.

Return this form with payment to:
Morton Chamber of Commerce, 415 W. Jefferson St., Morton IL 61550
My check made payable to Morton Chamber of Commerce is enclosed.
Call for Credit Card processing 309-263-2491