



57th Annual Morton Pumpkin Festival Pumpkin Art & Craft Market

March 2023

Calling all Crafters, Artists, and Food Vendors!

Applications are open for the 2023 Pumpkin Art & Craft Market one of the most popular events at the Morton Pumpkin Festival. The theme for this year's Festival is *Farmin' Pumpkins!* 75,000+ people are expected to visit over the course of the four-day Festival from September 14-17. The Pumpkin Art & Craft Market will be held at Birchwood Park (311 W. Birchwood Street, Morton, IL 61550).

Schedule

Friday 9/15

9:00am-2:00pm.....Staggered set-up

Noon-3:00pm.....Booths inspected according to following guidelines

3:30-7:00pm.....Market Hours (volunteers will be leaving at 6:30pm)

Overnight security is provided on the Art & Craft Market grounds on Friday.

Saturday 9/16

8:00am-6:00pm.....Market Hours

Fees

\$140 non-members / \$100 Chamber Members* per booth

New exhibitors-\$25 administrative fee

*Chamber Membership: Home-based businesses/Part-time professionals may join the Morton Chamber of Commerce for a flat fee of \$125/year. Download the application at www.mortonchamber.org/join-today and send it in with your Art & Craft Market application or email it to info@mortonillinois.org.

Juried Application Process

- Vendors that were in the 2021 & 2022 market must submit their application, photos of any new products that will be sold, and payment that must be received in our office by **Friday, April 28 at 1pm** to receive priority placement. If photos are not on file, the Morton Chamber will reach out to you and ask that you send in your photos. Send completed application, payment, and photos to Morton Chamber of Commerce, Attn: Art & Craft Market, 415 W. Jefferson St., Morton IL 61550 or emailed to info@mortonillinois.org.
- Vendors that were **not** in the 2021 & 2022 show must include 5 photos of their handmade craft and include one photo showing their craft in process of being made.
- This application process does not include any guarantee of exclusivity to exhibitors, nor does submission of this application guarantee acceptance into the event. Applications will not be accepted until they are paid in full.
- Applicants will be notified of status by **5pm on May 10**. Accepted crafters who have a consecutive history of participation in the Pumpkin Festival Art & Craft Market will be given priority booth placement. We will also consider the date that your application is received.
- Upon acceptance, we will be emailing additional Art & Craft Market information and logistics (including parking and set-up/tear-down) as we get closer to Festival. Contact our office with any questions. Details will also be on the Morton Pumpkin Festival website, www.mortonpumpkinfestival.org/pumpkin-art-and-craft-market.



57th Annual Morton Pumpkin Festival Pumpkin Art & Craft Market September 15-16, 2023

Guidelines

- All items must be either handmade in the USA by the exhibitor, or the character of the item must be substantially altered/embellished by the exhibitor. Items sold must reflect what is represented on the application and in supplemental photos. (We do not allow flea market or "home party" type merchandise to be resold by a third party). Any items not meeting the above criteria may not be displayed or sold.
- **Food Vendors:** Only prepackaged snack items will be allowed to be sold out of your booth. We reserve the right to reject any food not considered to be a snack item or misrepresented. Please reach out to the Tazewell County Health Department at eh@tchd.net for packaging information or a food permit application.
- Because of the family nature of the Pumpkin Festival, absolutely no dogs/pets, alcoholic beverages, smoking, vaping, knives, firearms, or illegal substances will be permitted in booths. No smoking or alcohol on Pumpkin Festival grounds.
- All displays must remain entirely within the space provided. Aisle space must not be infringed upon. Storage must be covered and out of sight.
- The Morton Chamber of Commerce reserves the right to sell all items with the Pumpkin Festival logo. No vendor shall display any item with the Morton Pumpkin Festival logo or the words, "Morton Pumpkin Festival" UNLESS they have purchased the rights to the Retailers' Logo available through the Morton Chamber of Commerce.
- We reserve the right to reject any work considered to be of inferior quality, misrepresented or undesirable and to shut down your booth if you do not meet our requirements.
- Vendors may not share booth space with other vendors.
- We recommend that you bring "helping hands" to help work your booth. In situations where that is not an option, vendors planning to be alone at their booth should notify the volunteer as soon as they arrive.
- Any exhibitor unwilling to comply with the guidelines will be asked to leave the Art & Craft Market without a refund and forfeit participation in future events.
- Crafter parking is located at the Morton Park District Indoor Recreation Facility, 324 S Detroit, Morton. We will have a shuttle available.



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Spaces

- All spaces are 11' x 11' and are on asphalt.
- Tents may be no larger than 10' x 10' and must be set at the front of the space, creating a 1' space at the back of the booth. This additional space is to be used for storage and personal items, not additional retail space.
- Vendors furnish own tables, chairs, tents, display materials, dollies, as well as protection from weather. The Morton Chamber of Commerce and Morton Pumpkin Festival will not have any of these available for vendor use.
- **No electricity is available, and generators are not permitted.**

Refunds, Cancellation, and Notifications

- Payment will be returned to those not selected for participation or applications received after all spots are filled.
- Cancellation policy: please notify the Morton Chamber of Commerce as soon as possible. Refunds (excluding a \$25 cancellation fee) will be made before **August 1, 2023**. You may not sell your space or share it with a non-registered exhibitor. Refunds on August 1 or later will be made if the vacated space can be filled with a wait-list crafter (excluding a \$25 cancellation fee).
- Sales Tax: All vendors are required by law to pay sales tax to the State of Illinois. We will provide a Special Event Tax Payment Coupon to those not having an Illinois Sales Tax ID number.
- Change and Petty Cash: Vendors are expected to bring their own change for their booths. The Morton Chamber of Commerce and the Morton Pumpkin Festival will not provide change.
- Publicity: The Morton Pumpkin Festival will be advertised in local and regional newspapers, posters, booklets, radio, television, website, and social media.
- Vendors must have their booth open and ready to sell during the stated show hours. Vendors that need to leave early must be approved on a case-by-case basis by the Art & Craft Market volunteers and will be at the volunteer's discretion. Booths left unaccompanied by the crafters during the state show hours are the responsibility of their vendor.



57th Annual Morton Pumpkin Festival Pumpkin Art & Craft Market Application

Name: _____

Business: _____ Category: _____
(How you want to be listed in the Pumpkin Festival Guidebook) (Categories are in bold print on attached list)

Address: _____

City: _____ State: _____ Zip: _____ Ph. Number: _____

Email: _____ IL Sales Tax ID #: _____

List your top 3 choices of space locations from the maps: _____

I participated in the 2021 show. Yes _____ No _____ I participated in the 2022 show. Yes _____ No _____

I have been a vendor at the Morton Pumpkin Festival Art & Craft Market for _____ consecutive years.

List **all** items you plan to sell. **All** pieces must adhere to the guidelines. (Use back if needed)

Note: New vendors must send in 5 photos showcasing their items and include at least one showing the items being made by you. Pictures may be prints, photocopies or emailed. Photos will not be returned but will be kept on file.

Application Fees

Non-Member	\$140 x _____ space(s)	\$ _____
Chamber Member*	\$100 x _____ space(s)	\$ _____
New Exhibitor Fee	\$25 _____	\$ _____
TOTAL		\$ _____

*Chamber membership application and payment must be included if joining. The application can be downloaded at www.mortonchamber.org.

The undersigned exhibitor/food vendor agrees to abide by the enclosed guidelines and requirements and release the Morton Chamber of Commerce, Morton Park District and the Village of Morton from any liability of any kind to any work art, craft, or food exhibited at the Morton Pumpkin Festival Art & Craft Market, and agrees to indemnify and hold harmless the Morton Chamber of Commerce and the Village of Morton and its officers, directors, and agents from and against all claims, damages, losses, and expenses caused in whole or in part, by, or arising out of the activities of the undersigned participating in the Morton Pumpkin Festival Art & Craft Market. Further, it is hereby agreed that those selling food items agree to properly refrigerate and hold all perishable items.

Signature: _____ Date: _____

Payment Information

Check # _____ enclosed. (Make check payable to Morton Chamber of Commerce, 415 W. Jefferson St., Morton, IL 61550) There will be a \$25 fee for returned checks.

Credit Card: Master Card _____ Visa _____ Discover _____

Number: _____ Exp: _____

Signature: _____

Credit Card will be processed upon assignment of space.

Office Use Only

Received: _____

Photos: _____

Date Paid: _____

Payment: _____

Space: _____



57th Annual Morton Pumpkin Festival Pumpkin Art & Craft Market Categories

Keep in mind when filling out the application that the first category listed should be your primary handmade craft/art. Please list both your primary and secondary craft/art.

Baskets

Carving

- Gourds
- Mushrooms
- Wood

Ceramics

Clay

- Freeform
- Polymer
- Porcelain
- Pottery
- Slab Built
- Tiles
- Wheel Thrown

Decorative Arts

- Air Brushing
- Faux
- Folk Art
- Painting on Gourds
- Hand-Painted Clothing
- Hand-Painted Glass
- Hand-Painted Reproductions
- Painting on Slates
- Stenciling
- Tole

Fiber Arts

- Felting
- Hooking
- Macrame'
- Rugs
- Spinning
- Weaving

Fine Arts

- Acrylic
- Charcoal
- Ink
- Oil
- Pastels
- Watercolors

Food

- Pre-Packaged Snacks and Goods

Glass

- Etched
- Fused/Slumped
- Hand-Blown
- Lamp work
- Sculptured
- Stained

Graphics

- Calligraphy
- Caricatures
- Lithography
- Stationary
- Pen & Ink
- Silk Screen

Jewelry

- Bead Weaving
- Ceramic
- Copper
- Decoupage
- Enamel
- Fused
- Gemstones
- Gold
- Hand Painted
- Lamp Work
- Lapidary
- Paper
- Pewter
- Polymer Clay
- Porcelain
- Precious Metal Clay
- Pressed Flowers
- Scrimshaw
- Silver
- Wire-Wrapped

Leather

Metal

- Blacksmithing
- Brass
- Chimes
- Copper
- Sculpting

Music

- Hand Crafted
- Instruments
- Original Creations

Natural Materials

- Dried Florals
- Edgeury
- Everlastings
- Herbs
- Potpourri
- Pressed Flowers
- Stone
- Wreaths

Needlecraft by Hand

- Applique'
- Crochet
- Cross Stitch
- Embroidery
- Fabric Sculpture
- Knitting
- Lace
- Quilting
- Sewing
- Tapestry
- Tatting

Needlecraft by Machine

- Applique'
- Baby items
- Clothing
- Dolls and Doll Clothes
- Fabric Sculpture
- Fashion Accessories
- Flags
- Knitting
- Quilting
- Patchwork
- Pet Products
- Pocketbooks
- Sewing
- Stuffed Toys
- Teddy Bears
- Tote Bags

Paper Craft

- Books
- Cut & Pierced
- Decoupage
- Handmade
- Origami
- Sculptured
- Scherenschnitte

Personal Care

- Balms
- Herbals
- Lotions
- Soaps

Photography

Wax Products

- Candles
- Beeswax Products
- Hand Dipped
- Molded
- Gel

Wood

- Bird
- Houses/Feeders
- Cabinetry
- Clocks
- Cedar Products
- Decorations
- Frames
- Fretwork
- Furniture
- Lathe Turned
- Puzzles
- Sculpture
- Signs
- Toys
- Unfinished
- Walking Sticks
- Wood Burning

Other Use only as a last resort.



TRADEMARK BRAND: PUMPKIN FESTIVAL LOGOS

The phrase "Morton Pumpkin Festival", logos and "Farmin' Pumpkins" are trademarked, as the Morton Chamber of Commerce has built a brand over 50 years in hosting the Morton Pumpkin Festival. The Chamber partners with member businesses to create festival merchandise to sell. We are able to use the success of these purchased items to give back to our community through partnerships with non-profits and brick & mortar projects.

MISSION OF PUMPKIN FESTIVAL

The mission of the Morton Pumpkin Festival is to "Gather & Give Back" while generating resources that allow the Morton Chamber of Commerce to fulfill its mission. The mission is to enhance business and build community through the implementation of a unique event that builds a sense of community among the people who live and work in Morton.

BENEFITS OF THE TRADEMARK

Benefit One

It communicates the Morton Pumpkin Festival brand identity and festival theme.

Benefit Two

The merchandise sold during the Pumpkin Festival is purchased from Morton Chamber member businesses with the trademarked logos or phrase.

Benefit Three

The trademarked merchandise sold helps to support the Give Back endowment mission. Since 2001, over \$600,000 has been given back to the community through donations to youth groups, non-profit organizations and up to \$25,000 annually to the Community Give Back Project.

If you are interested in the retailer's logo that is available for purchase. Please contact the Morton Chamber of Commerce.

RETAILERS LOGO AVAILABLE FOR PURCHASE



COST PER YEAR

- Chamber Member Cost: \$100
- Non-Member Cost: \$450

GUIDELINES

Colors to be used

- Orange - PMS 1585
- Green - PMS 355

MORTON CHAMBER OF COMMERCE

415 W Jefferson, Morton, IL 61550

(309) 263-2491

info@mortonillinois.org

www.mortonpumpkinfestival.org

Birchwood Park Art & Craft Market Layout

- ☐ 9:00am - 11:00am
- ☐ 12:00pm - 2:00pm

Softball Fields/Concession Stand

Birchwood Park

Shopper Parking

Birchwood Park

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21

40 39 38 37 36 35 34 33 32 31 30 29 28 27 26 25 24 23 22

41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59

78 77 76 75 74 73 72 71 70 69 68 67 66 65 64 63 62 61 60

79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97

119 118 117 116 115 114 113 112 111 110 109 108 107 106 105 104 103 102 101 100 99 98

Birchwood Street

